



Thermal
SUPPLY INC.

MAXIMIZE YOUR REPLACEMENT LEAD GENERATION & SALES

The EverRest Group + Thermal Supply: Take It to the Next Level



DATE: Tuesday, November 8, 2022
TIME: 9AM - 3PM (Lunch served)
LOCATION: Thermal Supply, 4124 E. Main Ave., Spokane, WA 99202



STOP TRUDGING; START CLIMBING.

We aren't saying you don't know what you're doing. We're not saying you can't be successful without us. **BUT WE ARE GUARANTEEING THAT YOU CAN BE MORE SUCCESSFUL WITH US THAN WITHOUT US.**

Running an HVAC company is a lot like climbing a steep, unforgiving mountain. The HVAC business is not for the faint-hearted. **Only the strongest survive.**



But don't just survive—with The EverRest Group, YOU CAN THRIVE.

Everyone knows that any journey is easier with the help of a well-seasoned guide—one who has traveled the road before—one that not only knows the perils and pitfalls, but who's also experienced them—**and come out on top.** Hans Luquire, President/Founder of The EverRest Group, has over 30 years of industry experience—he currently owns and operates a 20% net profit HVAC company, Hans Heating and Air. Hans and his team of experienced professionals at The EverRest Group have been where you've been; we are where you are.



HEADQUARTERS: 2015 E. 2nd Street | Montgomery AL 36106

TOLL-FREE: 800.738.4808

EMAIL: info@EverRestGroup.com | **WEB:** www.EverRestGroup.com



That elusive summit
of success is within
your reach...
**COME WITH US
TO THE TOP.**



TAKE ADVANTAGE OF US.

We've blazed that path and created that well-worn trail just for you. We provide the tools that take you straight to the top. We've devised the best strategies in the industry for maximum sales and profits, always with honesty and integrity. We've made the journey manageable, easier, softer.

Here's what you'll get from our exclusive Peak Performance Training seminar:

MAXIMIZE YOUR REPLACEMENT LEAD GENERATION & SALES YOU'LL LEARN HOW TO...



- Generate tons more replacement leads without advertising
- Sell at much higher gross margins
- Hit closing rates of 75% and higher
- Eliminate your competition: 70% of our replacement sales never get other price quotes
- Reduce selling time by at least 50%—which brings more than twice the sales in the same amount of time
- Sell more high-efficiency equipment at high-profit prices

WE'LL ALSO COVER...



- 3 Types of Leads & How to Effectively Capitalize on Each Type
- 5 Essential Elements for Peak Performance
- World's Greatest Tech Lead Generation Strategy
- Easy Responses to Overcome ANY Sales Objection
- Selling Replacements over the Phone: 9 Steps to 80% Closing Rates
- Mandatory and Secondary Lead Conditions
- And more!

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TRAINING
Maximize Sales
& Profits

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9am - 3pm
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THERMAL SUPPLY, INC.

Spokane Branch

4124 E. Main Ave.

Spokane, WA 99202
.....

INSTRUCTOR: The EverRest Group
.....

Lunch Provided

REGISTER TODAY!

ATTENDEE NAME _____

COMPANY NAME _____

PHONE NUMBER _____

EMAIL _____

Email your completed registration form to Laurie Simmons at:

lsimmons@thermalsupply.com



EVERREST GROUP